

Kent Community Foundation

Survey: Kent and Medway's Charitable Sector

Where are we now?

Level of demand

74%

said demand for services had increased since the pandemic started. This is **up from 59%** in Nov 2020 and **47%** in May 2020.

1/4

A quarter of those who said demand had increased said they had not been able to meet this demand.

40%

of organisations said that they had to recruit additional staff to meet demand.

"The impact on most of our beneficiaries has been huge the support they need is greater and more complex."

Survey respondent answer

"Our analysis of participant take up shows that low income families and those struggling with mental health are the last to return to activities."

Survey respondent answer

Collaboration

Charitable organisations have pulled together during the pandemic with **40%** saying they have collaborated with others more than they usually would.

Online and face-to-face service delivery

68% said they had moved part or all of their services online since the start of the pandemic with **60%** of those who had, intending to continue to deliver services online.

When asked about whether there were barriers to returning to face-to-face services:

60% cited uncertainty around COVID restrictions.

22% said space / location was no longer available.

"We will use a blended model because of some of the positive learning we have had but will revert some services to face-to-face"

Survey respondent answer

"The pandemic has enabled us to work more smartly and use technology to serve some of our beneficiaries in ways that better suit them."

Survey respondent answer

Confidence on short-term survival

76%

of respondents said their confidence of still being in operation by March 2022 was 100%.

This is an increase from **68%** of respondents in Nov 2020 when asked about confidence of survival until March 2020.

"At the heart of our organisation are extremely committed, dedicated and passionate people who will do everything within their power to ensure the continuation of our group to enable those with disabilities to access life changing experiences."

Survey respondent answer

Volunteers

43%

said that they either currently, or will struggle to recruit volunteers in the coming months.

"Their priorities have changed or have found other interests"

Respondent answer when asked why they believe they currently or will struggle to recruit volunteers

Fundraising

Just over a **quarter (27%)** of organisations said they would not be running fundraising events in 2021.

www.kentcf.org.uk

Survey conducted May 2021

