# Kent Needs Analysis 2021

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Freelance Consultant

Partnership management, Bid writer, Trainer, Executive Coach, Trustee and Volunteer
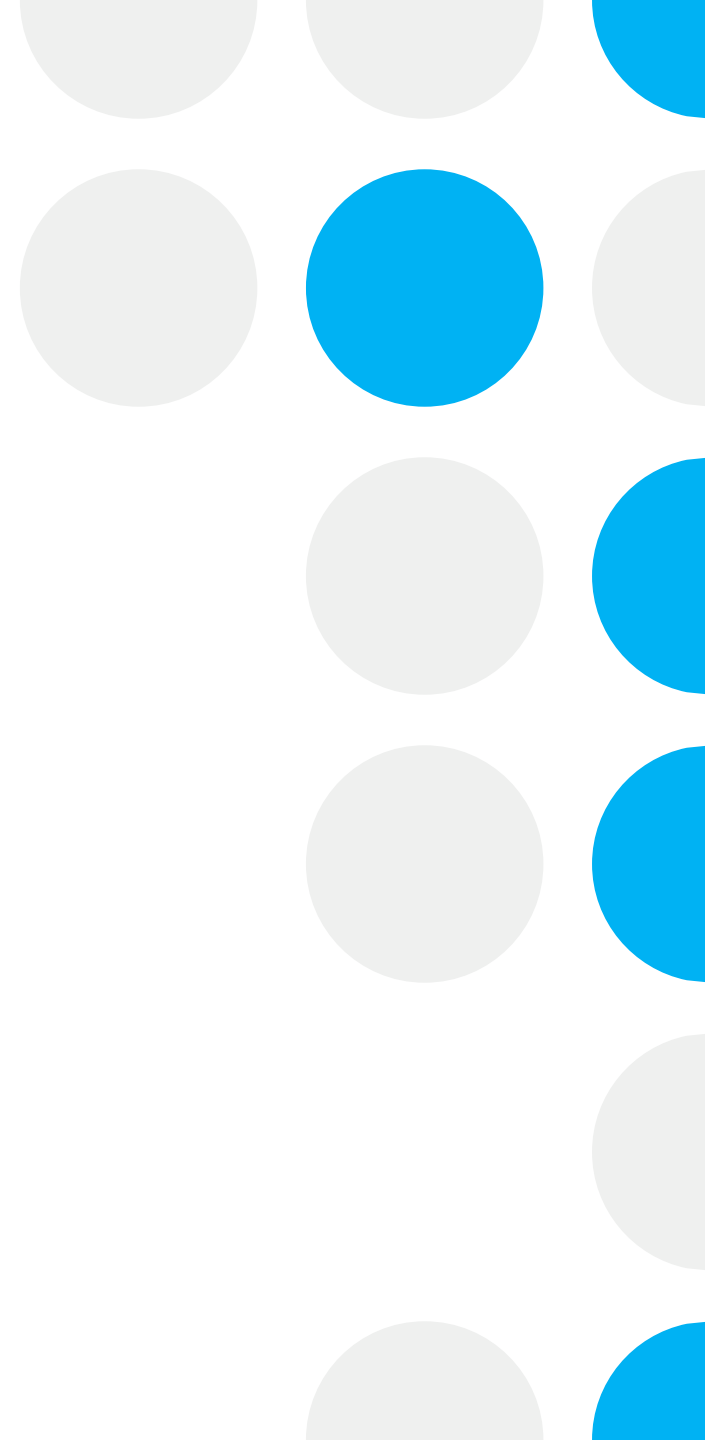
# Content

- My credentials
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# My credentials

- Skillset and experience
- Connections
- Bid writing and commissioning experience
- Research and evaluation
- Flexibility

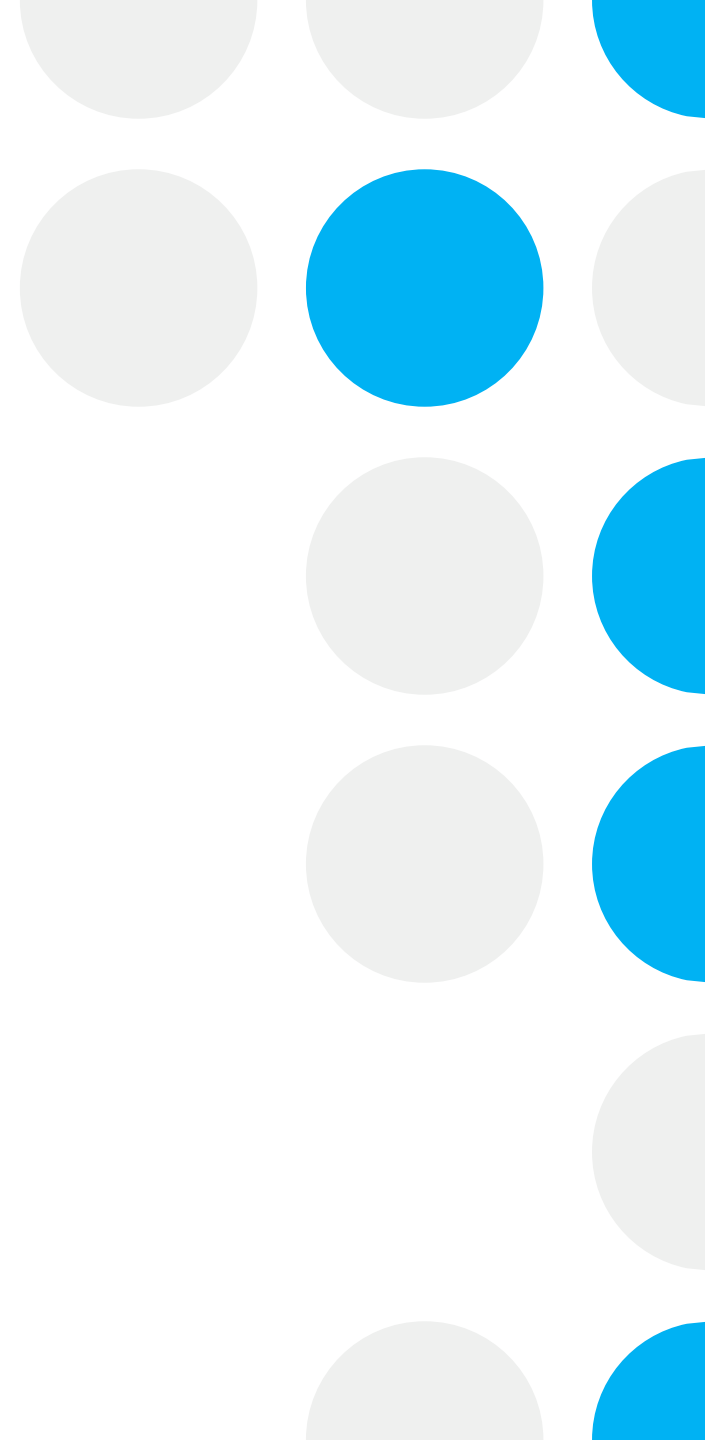# Connections: Freelance and volunteer assignments with…

# Bid writing and commissioned service experience

£30m plus raised through bid writing including:

- Multi-year commissioned services with KCC, East Sussex, DfE, Careers Enterprise Company

- Trusts and foundations such as Henry Smith, Colyer Ferguson, Roger de Haan, KCF funders

- Big Lottery, Comic Relief, BBC CIN

- Corporate fundraising – Vanquis, Aviva, Supermarkets

**Tunbridge Wells Emergency Response- Social Isolation Group - Research and Evaluation Project**

- Partnership with organisations working directly in the field with 'at-risk' people to identify the social needs of these groups

- Response to the identified needs by promotion and design of sustainable physical and creative initiatives to mitigate social isolation

- Impact of digital and non-digital projects to ensure equality and accessibility across all community sectors

- Evaluating and reporting on the social impact of the community programme, to provide useful evidence for future funding channels and aim for sustainable impact.

# Current engagement

- Partnership manager
- Executive coaching to headteachers
- Bid writer and adviser
- Trainer
- Trustee/ Volunteer –

    Trustee - The Oaks Special College

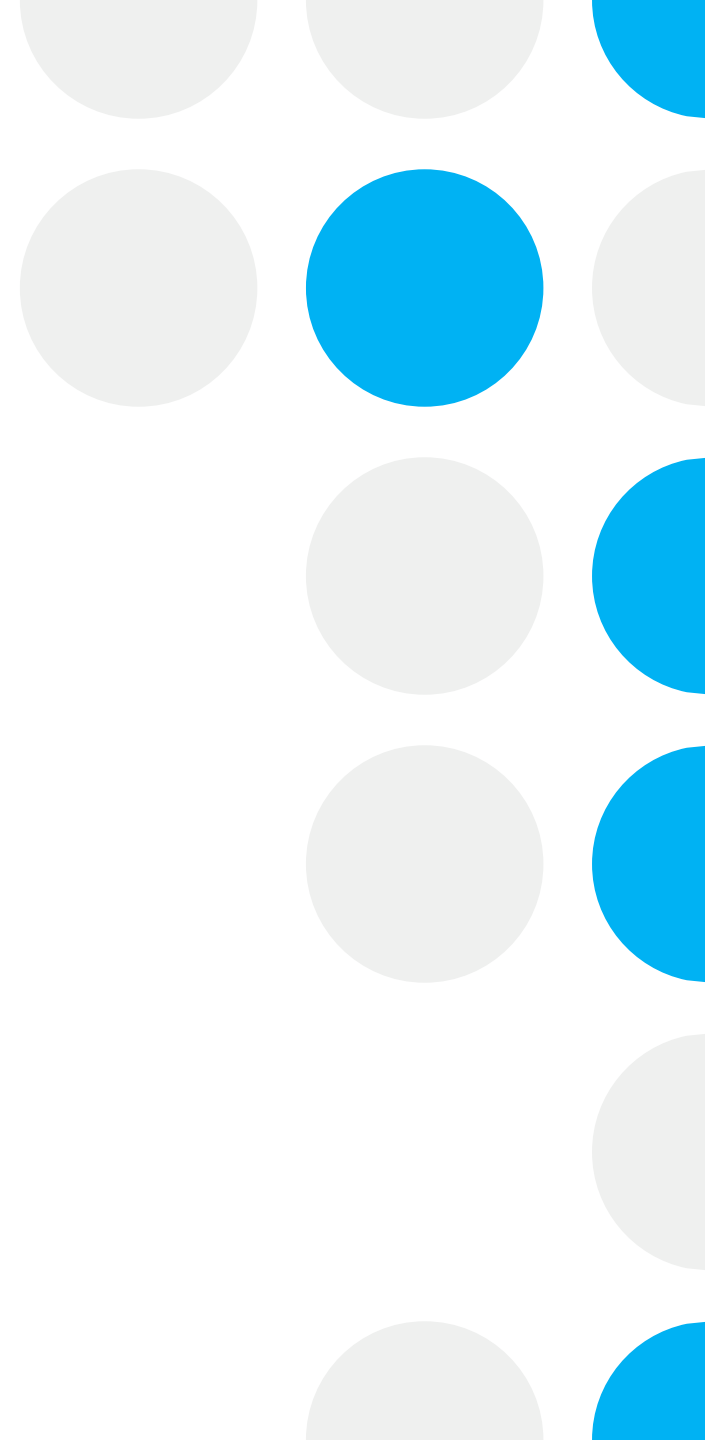    Trustee – Tenterden Mindfulness Group

# The remit

To produce reliable District headline data for Kent Community Foundation (KCF) to guide targeted grant-making more effective across 4 key themes:

**1. Children, young people & families**

**2. Elderly & isolated**

**3. Employability, enterprise & skills**

**4. Vulnerable adults**

To produce a resource that everyone can access and use systematically, and which helps KCF to tell a story about need across the county, and to make more insightful grant-making.

# The proposal

- Consultation
- Data Collection
- Interim Presentation of findings to KCF
- Evidence-based outcomes review
- Analysis by district
- Feedback from stakeholders

# The methodology – data collection

- Gather existing local datasets
- Look at existing datasets from large charities to inform specific themes
- Seek data to back up anecdotal claims/ emerging themes
- Look at District Councils, CCGs, Health and Wellbeing Boards, Kent Association of Headteachers, Housing associations and other district networks to identify District trends

# The challenge

- Areas of deprivation were top of the leagues across many data sets

- Areas with minimal deprivation but larger inequality differentials

- The raft of collected data – different geographies; different timescales; different methodologies; different age groups

- Census 2011 / census 2021

- COVID-19 – affected everyone in some way, moving targets

- Sustainability and relevance of the work –  like painting the Forth Rail Bridge

# The methodology – making sense of the data

- Used the KCF 4 key priorities to 'bundle' data sets, organising them under the priorities to make broader sense of the issues.

- Identified key issues that were rising, prevalent trends across the whole of Kent and Medway including :

  - Substance misuse

  - Mental health

  - Domestic abuse

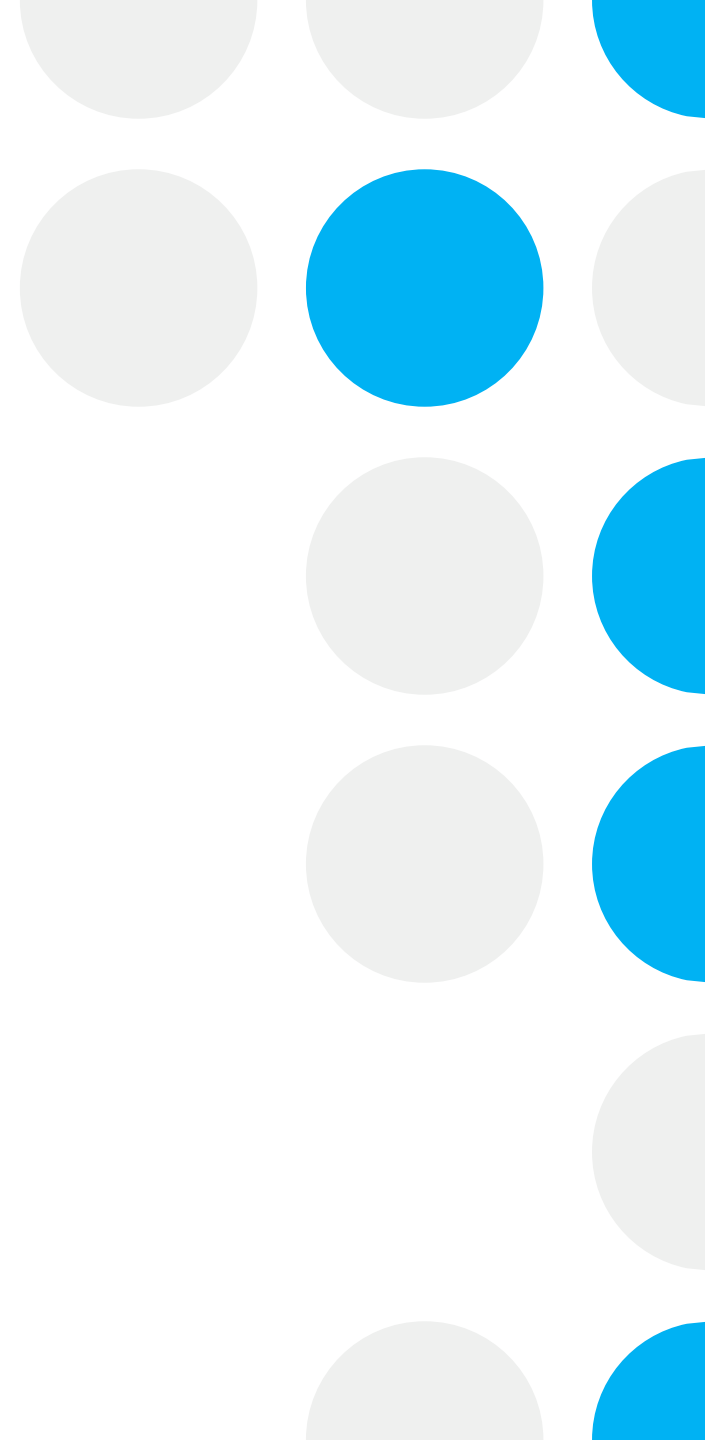  - Low income/benefits

  - Food poverty

# What next – the Perfect Storm?

- The COVID lockdown effect – recovery planning
- Changing habits
- The war in Ukraine
- Brexit kicked in
- All leading to cost of living crisis

# The widening inequalities gap

- Health
- Education
- Social Care
- Economy
- Youth employment

# Not all doom and gloom

- Community response
- Resilience of VCS
- Heroism of NHS and other key services
- Digitalisation
- Ways of working re-evaluated
- Greater collaboration
- Timely response of key funders
- More data, research and insight

# Looking after our own needs



APPLY YOUR OWN OXYGEN MASK FIRST - HOW SELF CARE HELPS YOU CARE FOR OTHERS