



## Connecting people who care with local causes that matter



**Our Impact  
in Kent  
& Medway  
2018/19**



# Welcome to Kent Community Foundation's 2018/19 Impact Report



**Josephine McCartney**  
Chief Executive

“The 2018/19 financial year has been one of significant growth for Kent Community Foundation. From the expansion of our team and new office space, to the number of new fund-holders (now at over 80) and the number of grants we have awarded which was a record 622.

This impact report is packed with stories that demonstrate the real difference our donors make to the most vulnerable people in our local communities and illustrates the fantastic work of the voluntary sector in Kent and Medway.

Kent Community Foundation continues to raise its profile within the voluntary sector in Kent and Medway to encourage more organisations to apply for funding and we aim to support at least 80% of all eligible applications.

None of this would be possible without the generous support of our fund-holders who are truly committed to helping those small, grassroots organisations that are at the heart of our community and without whom we would be a far poorer county.

A huge thank you to everyone who made last year such a great success.”



**Tim Bull**  
Chair of Trustees

“Kent and Medway is a county of contrasts. The Government's 2019 'Index of Multiple Deprivation', (a survey of relative deprivation across England), shows Kent and Medway neighbourhoods at both ends of the national scale.

Sometimes affluence and acute needs co-exist in the same districts.

Fortunately, we have many community-based organisations who understand what and where the needs are, and how to help. We also have donors who, despite uncertain economic times, have maintained generous support. Kent Community Foundation is the bridge between the two, connecting donors with doers, and we are delighted that donations and grants continue to rise.

Kent Community Foundation raised £1 million, matched pound for pound by Colyer-Fergusson Charitable Trust and a further £1 million match has been pledged by the Lawson Trust for 2019/20, adding to the endowment fund we are building to ensure grants will be available for years to come. Current needs are also supported by flow-through funds from private donors, trusts and corporations. Kent Community Foundation gave out over £2.5 million in grants last year, but more is needed and we are determined to rise to that challenge.”

## About Kent Community Foundation (KCF)

Established in May 2001, KCF distributes grants to local grassroots charities and community groups across Kent and Medway. KCF provides a service to its donors who want to maximise their local charitable giving in the county, connecting them to causes and communities that mean the most to them.

In 18 years KCF have given out over £35 million in grants and established an endowment fund of over £22 million which will benefit Kent and Medway communities for years to come.



### Vision

Our vision is to empower organisations and charities in our local communities of Kent and Medway who make a real and positive difference to people's lives.

### Mission

Our mission is to proactively create strong local communities by connecting those who want to help with those seeking help.

## The year in figures

- ★ **£3,328,060** Total donations
- ★ **£2,553,415** Total grants
- ✋ **£166,000** Total loans
- ➔ **£1,465,800** Invested in endowments
- 👤 **622** Grants to organisations and individuals
- 👥 **246,755** Total number of beneficiaries
- 🎈 **189** New organisations funded
- ☀️ **84** Funds to support local causes
- 📄 **1,058** Applications processed

Music4Wellbeing, Thanet



Would like to say how much we appreciate the funding, which has enabled us to implement a much-needed volunteering programme. In the past we have talked about it but have never been able to implement it until now.

Age Concern – Herne Bay

## Key highlights from our 2018/19 financial year

- 🏗️ **£1,000,000**  
Partnership secured with The Lawson Trust to build KCF's endowment fund for Kent
- 📦 **Launched a £1 million**  
Multi-year core funding programme for small local groups
- 🏆 **£20,567,767**  
Endowment value

It's My Life Trust Fund, Across Kent





# Kent and Medway

Kent and Medway is a wonderful place in which to live and work but it is also a county of extremes. Among the affluent areas of the county there are pockets of significant deprivation in neighbouring communities. These communities are often hidden by statistical averages, making them harder to reach and more likely to remain in poverty.

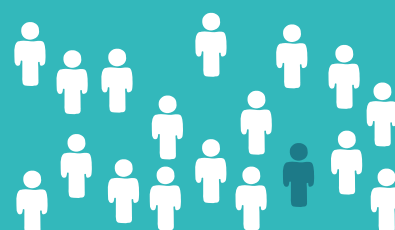
The unemployment rate for 18–24 year olds in Kent is **3.9%**, accounting for 20% of all unemployed people in the area. (KCC)



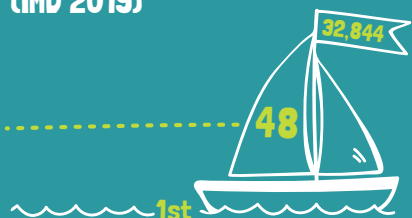
Kent has an aging population. Forecasts show that the number of 65+ is set to increase by **53.1%** between 2017 and 2037, yet the proportion of population aged under 65 is only forecast to increase by 10.7% (KCC).



**93.7%** of all residents are white ethnic origin, with 6.6% of Black Minority Ethnic (BME) origin. (KCC)



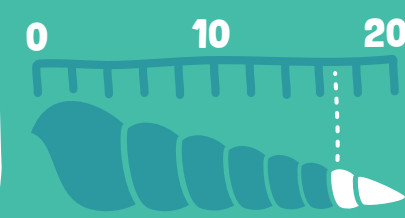
The coast near Beach Road in Sheerness, Swale, is the most deprived area of Kent, placing it **48th** out of 32,844 most deprived area in England. (IMD 2019)



**16.5%** of children in Kent and Medway are living in poverty (KCC – Strategic Commissioning analytics) – This is above the South East average of 12.7%. (KCC)

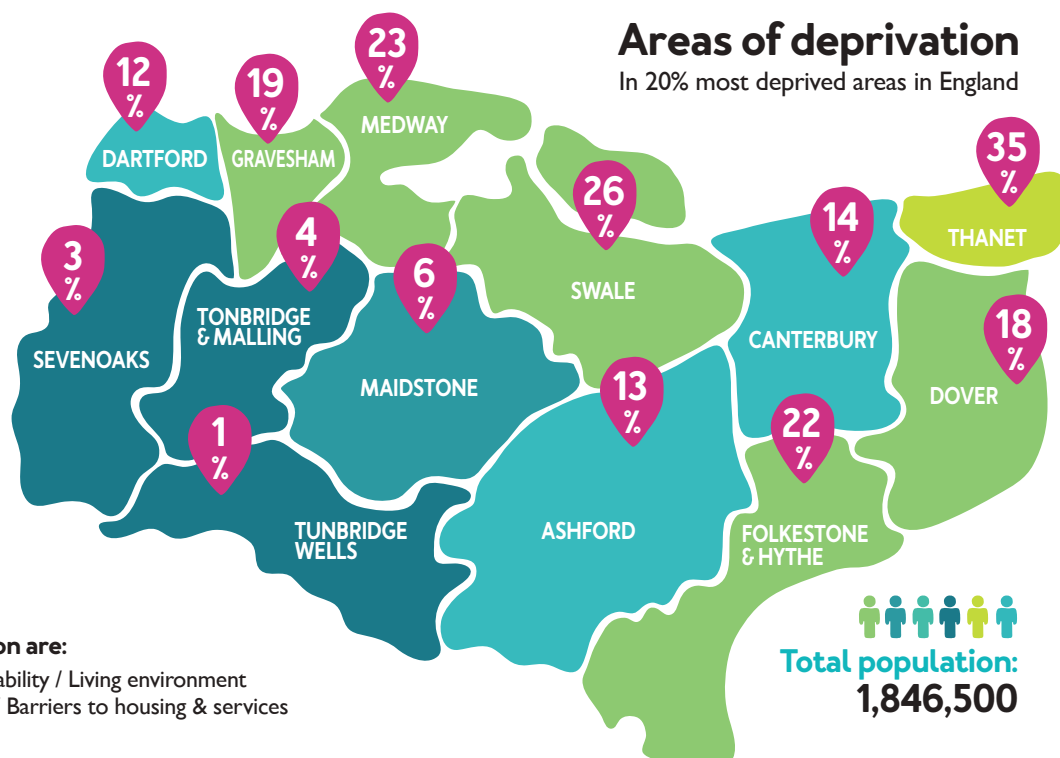


**17** of the top 20 most deprived areas in Kent (Income Deprivation Affecting Children Index) are in coastal areas. (KCC)



## Index of Multiple Deprivation 2019

The graph shows how the districts rank nationally in terms of overall deprivation, based on the latest Index of Multiple Deprivation (IMD). The rankings are compiled by averaging the indices, which are calculated across seven domains for very small community levels ('Lower Super Output Areas' or LSOAs, of about 1,500 people)\*. The LSOA scores help identify the most disadvantaged areas within each district.



## Areas of deprivation

In 20% most deprived areas in England

\* The eight domains of deprivation are:


Income / Employment / Health & disability / Living environment  
Education / Skills & training / Crime / Barriers to housing & services

  
**Total population:**  
**1,846,500**

# Grants

Thanks to our fund-holders, donors and supporters the Foundation delivered the following in 2018/19:

★ **£2,553,415** ★  
Amount awarded

 **622**   
Grants awarded

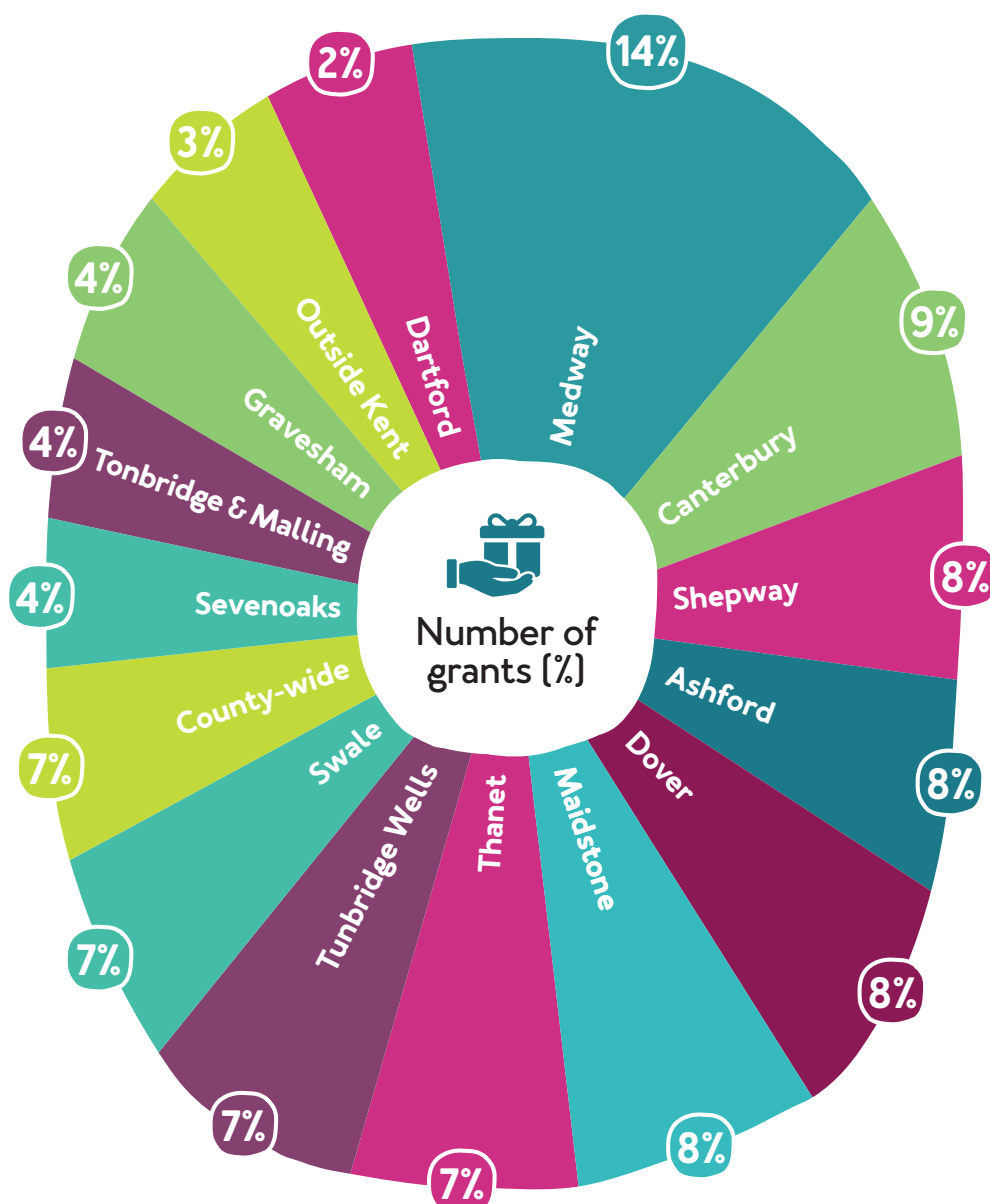
 **246,755**   
Number of beneficiaries

 **102**   
Grants to individuals

 **1,058**   
Applications processed

 **520**   
Grants to organisations

## Grants awarded by district 2018/19



**Axis Tuition Centres**  
Fellowship Educational Society,  
Breakfast with friends

One of our students was extremely isolated and lacking in confidence. We convinced her to attend and as she was very nervous, we provided her with as much support as we could. After the course, she had not only made friends in the community and started experiencing social and community activities but she also felt confident enough in her command of English that she successfully applied for a job in a local shop. She thanked us personally several times and we are beyond proud of her dedication to improving herself and reaching out for help. Her story is inspiring to us.

# Impact

Since 2001, we have awarded over £35 million in grants to community organisations and individuals across Kent and Medway. This year processing over 1,000 applications and giving out over £2.5 million in 622 grants, focusing support on smaller, grassroots organisations who are dealing with a range of issues.

## Responding to local need

KCF regularly reviews the social needs across Kent and Medway, and re-focuses grant-making accordingly. KCF analyses local authority population data, policy changes and funding strategies of other grant-makers to try and anticipate where the next big need is coming from.

KCF offers flexible funding to organisations making positive changes in communities across Kent and Medway by funding within four priority areas of need:

- Children, Young People & Families
- Vulnerable Adults
- Elderly & Isolated
- Employability, Skills & Enterprise.

## Focusing on vulnerable adults

In this last financial year KCF supported over 70 organisations working with adults with some sort of additional need including a learning disability, physical disability or long-term health condition, those moving on from prison or addiction, or who are vulnerably-housed.

These organisations operate throughout the county, offering connections, advice, activities and fun to people who may find themselves isolated and their experiences restricted because of their circumstances. KCF supports costs of new initiatives, ongoing running costs, salaries and materials. The majority of groups doing this work are small, local and operate with a handful of paid part-time staff supported by dedicated volunteers.

Many of the projects KCF funds allow clients to explore their creativity through painting, craftwork, drama, singing, film-making, creative writing, woodwork. The sessions are a joyful and stimulating experience for those who attend.

**£4,500**  
Grant

## Clay Colour Works CIC

Clay Colour Works CIC provide work experience activities for vulnerable adults with learning difficulties through pottery production. Participants are involved in all stages of production from making the pots to decoration and finally selling to the public through local events, craft fairs, local outlets and open days.

KCF funding allowed them to provide further life skills training in the form of healthy eating sessions. Their members learnt how to prepare healthy meals, discovered how food can be kept in different ways including freezing, bottling, pickling and baking and they produced their own chutneys, jams and Christmas puddings to sell at their annual open day.

All of the participants wanted to continue with the cooking sessions and some have started to take recipes home to cook independently.

One member, with shaky hands, lacked confidence in the kitchen. At first he would grate or cut food and give up before the job was completed. Now he is competent in his knife skills and food preparation and is able to prepare vegetables independently. He is now confident and prepares and cooks meals at home for his girlfriend.





# Beneficiary feedback

I would like to thank you for the grant you gave to Hi Kent to provide funds for the Whitfield lip reading group. I have significant hearing loss and since my retirement have found it increasingly difficult to cope with this disability. I have been attending the lip reading group for over a year, although I find it very hard, my confidence has grown. I found it very hard to admit I was deaf but with the encouragement of our tutor I find myself now telling people when I meet them that I have hearing loss. I am awaiting a hearing dog that I know will boost my confidence even more.

**Nikki Davies** – Hi Kent service user



We had a very positive reaction from the local community, to the work created during the "Double Edge" project and this has raised the profile of our service, raised disability and body issue awareness and sparked conversations about the sort of challenges that some of our members face. Kent Community Foundation was very supportive, and the application process was very easy to follow. I would definitely recommend that other charities in Kent and Medway approach them for financial support.

**Holly Smith** – Touchbase Care Deputy Centre Manager

I relied on my husband to get around, but when he passed away I felt isolated. Taxis proved to be inaccessible and very unreliable, and I lost my confidence to make any journeys so quickly becoming housebound. My neighbour mentioned she used the Compaid buses and suggested I join her. Now with the support of Compaid transport, each week a friendly driver picks me up from my home and assists me into the bus which then takes me to a large Supermarket in the next town. I am now able to shop for all the items I need and even allows me time to enjoy a coffee and a chat with other shoppers whilst waiting for the bus to return and take me home.

**Helen** – Compaid Trust service user



For some volunteers, the end goal is not always paid employment, but an increased sense of self-worth and enjoying the camaraderie that comes from being part of a team working towards a common goal. The health and fitness benefits of gardening are well documented, and we have seen the positive effect that our project has on a person's general well-being and independence. A big thank you to Kent Community Foundation for continuing to support No Walls Gardens CIC and the Northfleet community.

**Peter Scollard** – No Walls Gardens CIC Director



SEGI is extremely helpful to young trans people. Never feel awkward or unaccepted. Lovely group of people and all so friendly. Very supportive towards not only trans issues but any issues anyone may have. It's nice to know SEGI can help in times where some people may feel lost and hopeless.

**Youth group service user** – Medway Gender & Sexual Diversity Centre



This course has helped me build my confidence and my outlook on life has improved and I have been able to gain a part time job.

**Trainee** – Kent Enterprise Trust

# Beneficiary stories

Heart-warming stories from charities that have benefited from funding.

## Amelia It's My Life Trust Fund

Amelia was initially very nervous and shy, was unable to balance or walk, then she progressed to walking with a frame and became stronger. Amelia is now able walk independently and keep up with her twin sister and her brother. This has made a huge difference to the family as they can now access other activities in their local community together like going to the cinema and attending family parties.



## Volunteer Medway Watersports Trust

I have been a regular volunteer at Medway Watersports since February 2016, when I moved to the area and felt it would be a good way to get to know new people and make new friends. I have a permanent brain injury as the result of three brain haemorrhages following a road accident in 2001, so I have trouble working full time, allowing plenty of time during the week for voluntary opportunities.

By spending time on voluntary work, I have a lot less stress and I get to have fun, doing something that I really enjoy. Helping to give something back to the local community and providing opportunities to people that need them and may not get them otherwise. This leads to a really good work life balance, and a lot less physical problems from the brain injury.



## Fred The Octopus Foundation

Fred joined the Octopus SHED after seeing it promoted at a local community meeting he attended. He was initially quite anxious about joining as he knew the focus of the project was woodwork something he had no experience of.

At 72 years old, he felt he was too old to learn anything new, but also knew that he needed to get out of the house as he wasn't socialising as he had when he was working. He adored his wife but recognised that they both needed a bit of time to do their own thing and see other people. More to the point, he needed to get out from under her feet because he was driving her mad!

Fred was assured that his lack of skills and experience was unimportant and that he would be most welcome to just come along for a cuppa to see how he got on. Fred did exactly that and started attending every week. He quickly learned a few basic skills and happily followed instructions or supported others in their tasks. As a friendly, outgoing and bubbly character, Fred soon became a key member of the group, with his endless jokes and stories. Most importantly he was always welcoming to new members and encouraged their involvement in the group, making them feel comfortable and valued. One day, Fred arrived, regular as clockwork and first through the door as always, and sadly informed the group that he would not be able to attend for a while as he had been diagnosed with cancer. He needed to undergo surgery, followed by chemo and radiotherapy. Fred was unable to attend for several months but during his period of very ill health, Fred remained in contact, keeping the group updated with his progress, and looked forward to being able to return to the SHED when he was better.

Fred is now fighting fit and back attending the SHED on a weekly basis. He is more keen than ever to try new activities and is happy to have a go at anything as long as he is supported. In return, Fred continues to be supportive of others, and is positive about his involvement in the project and his future.





## Priority areas of need

Kent and Medway has some real social challenges and it's these challenges that drive KCF's funding across the county. KCF has identified four priority areas of need. These areas allow our funders to adopt a more strategic approach to their philanthropy and help us to demonstrate a meaningful impact in the most deprived local communities.

### Four priority areas of need:

#### Children, Young People & Families

Local projects that are making a real difference to the lives of disadvantaged children and young people in Kent and Medway.

#### Elderly & Isolated

Projects that address challenges faced by the elderly and support people to stay well, healthy, independent and combat social isolation.

#### Vulnerable Adults

Helping vulnerable adults stay well and independent, with a focus on early intervention projects achieving positive social outcomes, tackling disadvantage, deprivation and social exclusion.

#### Employability, Skills & Enterprise

Raising the aspirations and increasing the skills and opportunities of people who are far from the labour market due to a range of challenging circumstances that can present barriers to employment.

### Grants:

**£1,000,000**

Children, Young People & Families

**£625,000**

Elderly & Isolated

**£625,000**

Vulnerable Adults

**£250,000**

Employability, Skills & Enterprise



## Trainee, Spadework Ltd.

'C' has autism, with dyspraxia and other health issues and started as a trainee with Spadework in September 2016, attending for part of a day with his personal assistant. He worked in the vegetable growing area; initially unable to focus on the task that had to be done and unable to engage with the rest of the group. Over time, having regular weekly sessions and knowing there is an expectation to be task focused, he has gained confidence and is now able to stay for longer and sometimes without his personal assistant. Working outside has enabled him to tackle a task and work on it at his own pace, while still feeling part of the horticulture team.

Working in the pumpkin patch, he was able to see a whole season of change and growth – from seeding the pumpkin plants, to potting them on and planting outside, watering and looking after them, to harvesting and preparing them for Halloween or for making pumpkin soup in the café or selling in the farm shop.

'C' can see a specific task, concentrate on completing it and gain a sense of achievement when he has successfully finished. Trainees see a gardening job from start to finish, with defined tasks throughout but with unexpected changes and alterations, giving them opportunities to cope with and manage change and have a sense of accomplishment from a successful harvest.



# Children, Young People & Families

Grant funding for children, young people and families supports young people who are disadvantaged through: living in poverty or deprivation, subjected to abuse or neglect, disability, young carers, children in care, suffering bereavement, living with mental health issues, low aspiration or poor achievement. From early intervention work, such as parent workshops and parent-toddler cooking classes, to youth clubs and mentoring programmes. KCF supports a broad spectrum of projects that ensure young people and their families can access activities and support from which they might otherwise be excluded.

**16.1% of children (51,365 children) in Kent are living in poverty. This is above the South East average of 12.7%. (KCC)**

**More than a quarter of the children living in low income families in Kent, live in Thanet and Swale. (KCC)**



**Almost two thirds (64.8%) of the children in low income households in Kent are ten and under. (KCC)**

**There are nearly 13,000 young people, under the age of 25 providing unpaid care. (KCC)**



**£4,000**  
Grant

## Olympia Boxing CIC

The project KCF funded provided therapeutic exercise support sessions to young people with learning and/or sensory disabilities and experiencing barriers to participation due to their disability. The sessions incorporated fitness, strength and co-ordination exercises while working therapeutically on social communication, language and sensory processing with speech and language therapists.

The grant enabled the participants to become engaged in sport and gave them access to therapy that had not previously been accessible. The project has not only benefited the lives of the participants, but it has helped with family and school life. There have been less anger issues, more focus during school, improved eating and sleeping patterns and improved health by becoming active and improving weight management.

**60 children took part in the programme - 12 children in each of the groups of five schools.**

**50% of the children that engaged in the programme did not participate in sport before.**

**Three of the participating schools have continued the programme with their own funding or through parent support.**

**A new Community Thera-Box programme for 15 students.**

One student had not participated in any sport or therapy at all before this programme. He not only continued in the Community Thera-Box programme, but has joined a local boxing club. The school and parents report that the programme has changed his life and he has a focus on training and learning. He is less aggressive and disruptive at school and has fewer meltdowns at home. He is able to communicate his feelings and is a much better person.

**Tonbridge and Malling**

## Elderly & Isolated

There are considerable challenges associated with an ageing population including loneliness, isolation and illness. KCF supports projects that give the elderly opportunities to have regular social interaction and social activities. Funding provides practical support to older people living alone, such as one-to-one befriending schemes or transport services enabling them to get out and about. KCF funds intergenerational activities, enabling older people to use their skills and experience to make a contribution to their communities; and offers activities that encourage participation in sport and physical activity or arts and culture.

**26,616 people 65+ in Kent & Medway are living with dementia. (KCC & Medway Community Healthcare NHS)**

**Half a million older people go without seeing or speaking to anyone at all at least five or six days a week. (Age UK 2016)**



**51% of all people aged 75+ live alone. (ONS)**

**Approx. 10% of those aged 65+ say they feel lonely all or most of the time. (Age UK)**



Margaret

It is the highlight of our week.  
We look forward to coming.  
When it's not on, we really miss it.

**£4,660**  
Grant

## Music4Wellbeing CIC

Music4Wellbeing (M4W) support families living with dementia through regular fun, singing and rhythmic movement sessions.

The KCF funding provided 12 weekly, music practitioner-led sessions for older people living in Herne Bay who are caring for a family member with dementia. The music activities are designed to be nurturing and progressively challenging and include singing familiar songs, made more stimulating by accompanying instrumental rhythms, adding movement patterns or learning two and three-part harmonies.

The project also provided a bank of activities, songs and rhythmic movements for participants to share at home, particularly to encourage interactions between carers and their cared-for, and to exercise vocal, motor and cognitive functioning.

When I'm here I don't think about what's going on at home.  
It's like he hasn't got dementia, he's just one of us.

Val

### Herne Bay

Participants gained a heightened sense of confidence, motivation and belonging. The shared creative activities provoked positive co-relationships and an easing of carer burden, not only during the sessions but forming friendships with other carers who experience similar challenges. Carers felt more connected to their communities, due to the inclusive nature of the project, which included community volunteers aged between 20-90, and primary school children.

The impact of enabling mum and I to sing uninhibited has been priceless. As soon as mum starts to get anxious or angry I hum or sing and she soon starts to join in and forgets feeling bad. As we are now unable to maintain a conversation or discussion as we used to, we can punctuate quiet times with singing those songs which we like or evoke happy memories and we always end up laughing and hugging.

Daughter carer

It's a lifeline.  
It's important when you live on your own to be able to reach out.

Gene



## Vulnerable Adults

KCF helps organisations that are working to look after and promote the safety, well-being and independence of vulnerable adults. KCF supports projects that give vulnerable people the opportunity to socialise with others; combatting isolation and social barriers. Someone may not appear visibly vulnerable, but there are many people in the community who need extra support or protection, such as people with a learning difficulty, physical disability, living with a mental health issue, victims of abuse, care leavers, refugees and asylum seekers, ex-offenders and carers.

**70–75% of people with a diagnosable mental health illness receive no treatment at all. (CMO's report)**



**50% of ex-offenders re-offend within two years. (House of Commons)**

**125,280 (8.1%) of Kent residents are claiming disability benefits. This is equal to the national figure but higher than the South East region (6.6%). (KCC)**

**Within Kent, nine local authorities have higher rough sleeping rates per 10,000 households than seen nationally or in London. Swale has the highest rate at 5.2. The rate for England is 2.0. (KCC)**



*You guys have changed my life... you have been a godsend - you were my guardian angels.*

**Frederico**



**£34,830**  
Grant

## Folkestone Rainbow Centre

Operating in Folkestone & Hythe, the Folkestone Rainbow Centre helps many families living in poverty and supports a large homeless population through the Homeless Support Service (HSS). The KCF grant was a contribution towards the core costs of the HSS. HSS is the first point of contact for individuals in the local community who are rough sleeping or are at risk of losing accommodation. HSS also assists with the practicalities of living on the streets, showers, laundry and the provision of a postal address. Many of the clients who use the Rainbow Centre are experiencing a period of chaos in their lives and the Centre offers them advice and support without judgement.

In the period covered by the grant, 353 individuals accessed HSS asking for advice on a wide variety of issues including accommodation, debt management, benefits advice and food provision. Several clients are ex-offenders, often released to street homelessness after the conclusion of their custodial sentence. By supporting this group to find accommodation and employment, the risk of their re-offending is reduced.

### Folkestone

Frederico has lived in the area for all his life, but due to personal pressures, he became addicted to drink and drugs. Ultimately, as a result of his addiction he lost his job and became homeless. When he came to the Rainbow Centre, he had been rough sleeping for two months; he was referred by Folkestone & Hythe District Council because he had been supported into B&B accommodation during a period of very cold weather. Frederico was provided with a food parcel and referred into HSS. As a result of working with a HSS caseworker, Frederico is now living in shared accommodation (where he cooks for his fellow residents), he has addressed his addiction issues and he is now seeking work as a gardener. He has entered into a new relationship and is feeling more positive about the future and credits the welcoming service provided by Rainbow for the turnaround in his life.



# Employment, Skills & Enterprise

KCF wants to make a real difference to the lives of people who are far from the labour market. The funding supports projects working with young people/ NEETs (not in employment, education or training), young parents, ex-offenders, ex-forces, those with financial barriers and those with learning disabilities, mental health issues or physical disabilities. KCF looks for projects that provide accredited training, apprenticeships, meaningful work experience and life skills/employment skills workshops for the disadvantaged. KCF also supports strategic projects which aim to prevent young people from becoming NEETs.

**24,765 people were claiming unemployment benefits in Kent in August 2019. (KCC)**

**7% of Kent's population aged 16 to 64 with no qualifications, is lower than the 8% national figure. (KCC)**



**Thanet has the highest 18–24 year old unemployment rate in the South East at 8.1%. (KCC)**

**The unemployment rate in Kent is 2.6%, compared with the South East rate of 1.9%. Thanet has the highest unemployment rate at 5.4%. Sevenoaks has the lowest unemployment rate at 1.2%. (KCC)**

The health and fitness benefits of gardening are well documented, and we have seen the positive effect that our project has on a person's general well-being and independence. A big thank you to Kent Community Foundation for continuing to support No Walls Gardens CIC and the Northfleet community.

**Peter Scollard**  
No Walls Gardens CIC



## No Walls Gardens CIC

**Northfleet**

**£3,000**  
Grant

No Walls Gardens CIC provide individually tailored work experience for adult learners, with the opportunity to undertake accredited training to help them move away from worklessness, reoffending or relapse and give them valuable life and work skills.

The KCF grant allowed No Walls Gardens CIC to provide six-week courses, teaching gardening and landscaping skills to volunteers including ex-offenders, those with disabilities, the long term unemployed and recovering addicts within the Northfleet area. By working on a variety of projects their volunteers have increased their confidence, team work and employability skills and decreased social isolations. Many have carried out accredited training such as health and safety, first aid and risk assessment. For some it has resulted in increased independence, well-being and reduced social isolation.

As a result of the work No Walls Gardens CIC and the volunteers have carried out, local residents in an area of high

deprivation have access to a wide range of free fresh fruit and vegetables, beautiful spaces they can be proud of and a new green space with a wildlife pond, seating areas, raised stage and wildflower meadow.

As a result of this project, 23 of the participants have found employment.

All of the 75 volunteers have started on a path to employment by participating in the project. They have been expected to sign in and out on time, work as a team and follow health and safety rules.

25 participants received accreditation as a result of the training in various courses including; Level 3 First Aid, Food Safety, Health & Safety, CS&S and COSHH and EFAW.

Community events have engaged a wide range of people of all ages in Northfleet.



# Multi-year core funding

Following a very successful pilot in 2017, we now offer unrestricted core support to the sector.

## What is 'core support'?

Core support is a grant that can be spent to further the aims of an organisation's charitable activity. Core support is often used for on-going costs including; rent, lighting, key staff costs.

Core support also means "longer term". KCF is trying to move away from year on year funding, and core support is a three-year commitment.

KCF is currently supporting 13 organisations, one from each of the districts in Kent and Medway to support 13 new groups each year.

This funding helps us to continue to develop opportunities and create sustainability for the future. It supports the manager's salary costs, enabling them to seek funding through grants and trusts, explore income-generating opportunities and develop strategies to strengthen the organisation.

**Dartford Healthy Living Centre**



Knowing that funding is in place for Slide Away's most important asset - our staff team - will provide us with the opportunity to apply for additional funds to pilot new initiatives within our service, for example the provision of a 'drop-in' facility for children where a terminally ill family member has a very short life expectancy.

I cannot over-emphasise the IMPACT the core funding has had and will have on Slide Away's ability to meet the growing demand for its service and to deliver support at the most appropriate time for the child.

**Slide Away**

Writing funding applications is resource intensive for small charities like DAVSS, and writing one application for a three-year grant has been invaluable, enabling our people to have more time to focus on delivering services. We are also highly appreciative of the simple and proportionate application form and monitoring.

**DAVSS**

KCF's Core Support has helped JAM to secure two-year core funding from the Colyer-Fergusson Charitable Trust. It has encouraged positive dialogue with National Lottery Community Fund. Our application has passed the first stage and we await feedback/requests for stage two. The Roger De Haan Charitable Trust is an on-going contributor to project costs and is now open to discussing core funds.

**JAM on the Marsh**

**Art in Romney Marsh – Romney Marsh**



**Espression Arts – Canterbury**





# Kent Social Enterprise Loan Fund

In 2018/19

**4** Loans given out

**£166,000** Total given out  
(Loans £127.8K & Grants £38.2K)

Since 2012 **40** Organisations received loans

**£1,675,000** Total given out

## What is the Kent Social Enterprise Loan Fund?

The Kent Social Enterprise Loan Fund (KSELF) is a social lending programme, aiming to bridge the increasing funding gap for new and existing social enterprises in Kent and Medway, by offering unsecured loans of between £10,000 and £100,000. The financial package can include an element of grant, up to a maximum of 30% of the loan amount.

The Fund aims to spread the culture of social enterprise (social enterprises are businesses that are changing the world for better), break down the barriers which prevent enterprising social businesses from accessing finance and encourage a more enterprising approach to achieving positive change in the community. Once finance is repaid, it will be reloaned and reinvested back in the community.

The scheme was set up in 2012 with £3m funding from Kent County Council. In 2018, KSELF benefitted from a fantastic boost thanks to funding by the Big Lottery Fund and Big Society Capital. This support allows KCF to offer a higher level of grant element (up to 30%), as part of the KSELF scheme.

## What does the scheme offer?

Loans of between **£10k and £100k**

The potential of a grant of up to **30%**

Loan term of between **1 and 5 years**

Unsecured facility

Support with initial and ongoing financial planning

Flexible and tailored packages

Fixed rates and terms

Funds reinvested in the sector

**£10,000**  
Grant

**£40,000**  
Loan

## Queenborough Harbour Trust CIC

Queenborough Harbour Trust CIC was created after the announcement by Swale Borough Council to stop operating the mooring services at Queenborough Harbour.

The Trust wanted to revitalise Queenborough Harbour and attract more mooring holders and visitors. The walkway had suffered due to lack of maintenance and repair over many years and is subject to intense use and the constant ravages of water and weather. They applied for a loan to aid the renewal and refurbishment of the all tide walk ashore facility which extends into the harbour to allow more vessels to moor alongside and encourage vessels such as Thames barges and paddle steamers to use the landing for picking up and dropping off passengers.

The renewed walkway is expected to have a minimum 25 year lifespan and in the seven years the Trust has been running as a CIC, it has been able to more than double the people that use it for moorings and more than tripled the number of people that come to Queenborough as visitors, benefitting the local community through use of the local services and facilities.

What the Kent Community Foundation has allowed us to do is re-establish a vibrant, maritime centre.

KCF was flexible in the repayment process so that we could begin to pay them without crippling our operation.

The loan has made a massive difference, above and beyond the loan itself.

**Geof Reed – Director,**  
Queenborough Harbour Trust CIC



# How is Kent Community Foundation funded?

We receive a contribution towards our running costs from each of our fund-holders when we set up a new fund and annual contributions to manage individual funds on a day to day basis thereafter.

We receive a set up contribution when a new fund-holder joins the Foundation family. For a flow-through donation this equates to 10% of the donation and 2.5% for an endowment donation to set the fund up and 1.5% annually. The value of KCF's endowment fund at 31st March 2019 was just over £20m which meant we could draw down £300,000 towards our running costs.

Last year operating costs were £618,477. This covers all costs associated with running the office including salaries and pensions. The balance of operating costs were funded from flow-through fund contributions, interest earned on savings accounts and donations received from assessing other organisation's funding applications.

KCF very rarely receives unrestricted donations towards the work of the Foundation but do have a small number of annual donations for this purpose for which we are very grateful.

Although KCF provides lots of additional support to local organisations to help them with completing their applications, advice on how to measure impact, forward planning, finance and marketing, there is no charge to charities for this additional help as this is what the contribution from KCF's fund-holders covers.

Kent Community Foundation is a lifeline for charities like ours. The funding streams that KCF source for us are invaluable. The staff are always so friendly and help enormously. Just a phone call away. We appreciate the work that is done.

**It's My Life Trust Fund**

Of all the funders we have worked with over the last 15 years Kent Community Foundation has been one of the easiest and most positive. Your flexible and friendly approach has gone a long way to making this an even more pleasurable project to work on. Most importantly you show a genuine interest in the work we do and the outcomes for our beneficiaries.

**New Futures**

Espression Arts, Kent Arts and Wellbeing and Canterbury Age U.K all project partners would like to thank Kent Community Foundation for the funding opportunity for this project and for all the support given. It was wonderful to have Bruce represent KCF at our event on the 28th March 2019 and see first-hand how our project went and hear the case studies from the volunteers themselves.

**Espression Arts CIC**

You were very helpful at a time of extreme urgency. Your quick and generous response made it possible for our kitchen facilities to be ready in good time to allow us to fulfil our obligations to the Winter Shelter project. Thank you.

**Holy Trinity Church Folkestone**

Thank you so much for advocating for Kent Refugee Help. It is fair to say that foreign national prisoners are one of the most demonised sectors of UK society and they will benefit from any help we can offer them so your generous grant will really help.

**Kent Refugee Help**

**What's coming out of the box – Margate**



**Ashford BME – Ashford**



## Why work with KCF?

Kent Community Foundation offers a tailored service to individuals who want to invest in their local community whether you are a private individual or family, company or Trust and Foundation.

Whatever your starting point and for any amount that you wish to give, KCF ensures that your giving has a big impact where it is needed most. With extensive local expertise, the KCF team can often find wonderful local grassroots projects operating below the radar; where a modest sum of money can make a huge difference.

No two donors are alike, so we offer options allowing you to give when and how you choose. From starting a charitable fund, to giving with others who share your interests; from leaving a legacy to donating now.

Whatever route is best for you, KCF will match your generosity to what is needed in communities now and in the future.

Starting with where you are and the causes that inspire you, our team of expert advisors is here to guide you in your giving.

### The Brook Trust

“The Brook Trust operates nationally, but has a local fund with Kent Community Foundation. We believe in the power of grassroots community action, but if you want to reach a lot of small organisations, you need knowledge, you need networks, you need people on the ground... Essentially, KCF acts as a staff for us.”

Rosalind Riley, Co-Founder and Trustee of The Brook Trust Fund for Kent



### Crown Charitable Fund

“I was stunned by the concept of being able to put money into a fund at our convenience, with a name of our choice, that we could add to, and identify projects that needed our financial support... Until you get close, it's difficult to appreciate how fantastic this system is. You put the money in and make donations to causes as and when they crop up and when they happen to suit what you believe in. There is zero pressure. It's so simple and easy. It's one of the best things I've ever done in my life.”

Michael Head, Crown Charitable Fund



### The Rooney Foundation

“What's great about Kent Community Foundation is that it ensures that we are helping genuine cases of need. The team has put us in touch with causes that we would never have come across because there is such a wide range of needs that exists in our community. We have been able to help so many children and families whose brave and inspiring stories couldn't fail to move you. It is incredibly rewarding for us to see first-hand the impact of our giving. It makes us realise how fortunate we are and what a great privilege it is to be able to reach out to help others in this way.”

Paul Rooney, The Rooney Foundation



### The Hornbeam Charitable Fund

“The Jessel family has enjoyed the challenge of choosing organisations to support. The information provided by KCF is extremely helpful especially when there are photographs of the groups - seeing the people who may directly benefit from your grant is really inspirational as you can imagine the work going on during the year.”

Vicki Jessel, The Hornbeam Charitable Fund





## How to give

Some people already have causes they feel passionately about; others want to help wherever the need is greatest. Whatever your starting point, we will ensure that your giving has a big impact where it is needed most.

### Your giving options:

#### Establish your own named fund

Fund-holders can be involved as little or as much as they wish in the grant-making process. KCF agrees with the donor the purpose and priorities of their fund and then prepares a short-list of ideas from which the fund-holder selects grants they wish to make. Many fund-holders choose to involve members of their family in grant-making decisions and an important benefit of a named fund is that it can be passed on to the next generation.

**Immediate impact, Flow-through Fund:**  
a fund for today

**Endowment Fund:**  
an invested fund that fuels grant-making in perpetuity

**Hybrid Fund:**  
a fund that makes an impact today while investing for the needs of tomorrow

#### Donate to an existing fund

KCF has identified four priority areas of need across the county. These areas of need enable funders to adopt a more strategic approach to their philanthropy and demonstrate more meaningful impact in the most deprived local communities.

You can make one-off or regular donations to an existing fund focusing on a priority area of need:

- Children, Young People & Families
- Elderly & Isolated
- Vulnerable Adults
- Employability, Skills & Enterprise

Boys & Maughan Solicitors at Thanet Community Forest School



## The Albert Burns Children's Trust Fund

The Albert Burns Children's Trust Fund was created in memory of Thanet businessman Albert Burns who left instructions in his Will for his legal advisers Boys & Maughan Solicitors to create a lasting legacy for children. He particularly wanted to support smaller charities that don't have the resources of larger children's charities. Boys & Maughan Solicitors work with Kent Community Foundation who manage the grant-making on their behalf and direct funding to the local children's groups and charities where it will make a significant impact.

Since 2015 the Fund has distributed over £100,000 across 28 local children's groups and charities in Kent.

We are delighted to be working with Kent Community Foundation. They have enabled us to establish a significant legacy fund that will continue to benefit local communities for years to come, and means to reach out to many more Kent children's charities than would have been possible if we had attempted to manage the trust independently.

Ian Priston – Boys & Maughan Solicitors

## Leaving a gift in your will

Many of KCF's supporters have been committed to Kent and Medway for many years, and they don't want that commitment to end when they die. Some people may want to give back to their local community but are unsure exactly which charities to support. One option is for KCF to be named as the recipient in a will, with the instruction to use the legacy to support a particular area of need or a particular area of the county.

## Trust transfers

There are thousands of small charitable trusts across the UK that are either dormant, inactive, or ineffective for a variety of reasons, often through circumstances that are beyond the control of the original trustees.

KCF can assist with trust transfers, moving funds into another endowed fund or taking over a trust completely. KCF is also able, if it is required, through the transfer process to change the specific objects of the trusts and continue to distribute grants in the spirit of the original founders.

## Giving of shares

Making a charitable gift of shares is a tax effective way of supporting local causes close to your heart. Gifts of shares benefit from tax relief in two ways: you can claim income tax relief on the value of the shares and they are exempt from Capital Gains Tax.

RBLI, Port of Dover Fund



## Professional advisers

KCF works with solicitors, accountants, wealth managers and financial advisers to help their clients make the most of their giving.

Research shows that wealthy people want to learn more about charitable giving from professional advisers and KCF can help them to approach the subject of philanthropy and become better informed about the role that philanthropy can play in estate planning. KCF's free philanthropy advice adds an important element to the service professional advisers offer to their clients.

## Corporate giving

Whether your company has an established Corporate Social Responsibility plan or is new to charitable giving, KCF can offer a simple, flexible and effective way of making a difference in your local community and support charitable causes that touch the hearts of your staff and customers. KCF can strengthen the impact of your giving and transform your efforts into more strategic philanthropy.



The Gatwick  
Foundation Fund

# The Gatwick Foundation Fund

The Gatwick Foundation Fund was set up in partnership with Kent, Surrey and Sussex Community Foundations and is open to charities, social enterprises, community groups and voluntary organisations working the boroughs of Tunbridge Wells, Tonbridge & Malling and Sevenoaks.

The Fund aims to promote employment, training and skills, alongside support for families, the elderly and young people at a local level across the three counties.

Gatwick has a proud history of charitable support and as the airport continues to grow and thrive, we want to see our local community grow and thrive too. We are proud of the positive impact our grants have on the organisations and people we support.

The Gatwick Foundation Fund is an important part of our wider community engagement programme and we know it can make a real difference to people's lives. We are committed to ensuring these important community projects continue to thrive and we are very grateful to the support of Kent Community Foundation in making this happen.

**Melanie Wrightson –**  
Community Engagement Manager,  
Gatwick Airport



# A year in pictures



Biennial Dinner



KCF Volunteering Day - Wildwood



Causes that Matter (St Clare)



Wards Children's Awards



Kent Charity Awards



Corporate Garden Party



High Sheriff Awards



Causes that Matter (St Clare)



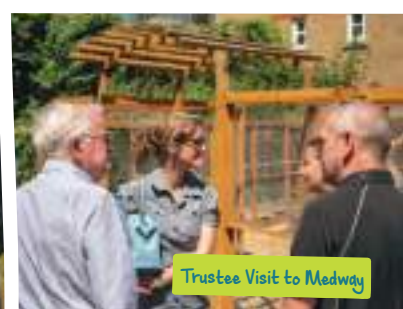
Corporate Garden Party



Wards Children's Awards



Biennial Dinner



Trustee Visit to Medway



KCF Volunteering Day - Wildwood



Biennial Dinner



Trustee Visit to Medway



High Sheriff Awards



Trustee Visit to Ashford



Trustee Visit to Medway



Trustee Visit to Ashford



Causes that Matter (St Clare)



Trustee Visit to Medway



Kent Charity Awards



Trustee Visit to Thanet



Trustee Visit to Ashford



# Kent Community Foundation Team

## Back row [left to right]

**Sarah Osborne** – Company Secretary  
**Natalie Smith** – Director of Grants & Impact  
**Hannah Lawrence** – Communications Manager  
**Melanie Venning** – Bookkeeper  
**Sophie Hosking** – Development Manager  
**Bruce Topham** – Funds Manager  
**Amy Nash** – Development Manager  
**James Horne** – Investment Funds Manager  
**Joanne Brown** – Grants Officer

## Front Row [left to right]

**Maria Dorey** – Grants Administrator  
**Rachèle Verrier** – Funds Manager  
**Josephine McCartney** – Chief Executive  
**Susan Blay** – Senior Finance & Administrator Officer  
**Danielle Nash** – Grants & Office Administrator  
**Liz Tredget** – Office Manager



## Patron

**Viscount De L'Isle, CVO MBE**  
*The Lord-Lieutenant of Kent*

## Vice Presidents

**The Rt. Revd. James Langstaff**  
*Bishop of Rochester*

**Simon macLachlan**  
*MBE DL*

**Lady Anne-Marie Nelson**  
*CBE DL*

## The Trustees

**Tim Bull** – Chair of Trustees  
**Ann A. West, MBE JP DL**  
**Blair Gulland** (Resigned November 2018)  
**Melissa Murdoch, DL**  
**Sarah Hohler**  
**Georgie Warner, DL**  
**Peter Williams, MBE**  
**Hugo Fenwick**  
**Emilia Falcetti Boscawen**  
**Gail Hall**  
**The Lord Sackville, DL**

Thank you Kent Community Foundation for supporting CARM's mission of reducing loneliness in older people across the Marshes. We appreciate the support we receive from your staff and look forward to working together in the future.

**Caring All Together  
 on Romney Marsh**



## 2018/19 financial year

<b>Total donations:</b>	March 2017 <b>£6,583,196</b>	March 2018 <b>£2,474,038</b>	March 2019 <b>£3,328,060</b>
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<b>Endowment Fund:</b>	March 2017 <b>£17,673,348</b>	March 2018 <b>£18,348,813</b>	March 2019 <b>£20,567,767</b>
------------------------	----------------------------------	----------------------------------	----------------------------------

	2016/17	2017/18	2018/19
Endowment donations including gift aid:	<b>£5,181,487</b>	<b>£860,479</b>	<b>£1,484,518</b>
Flow-through donations including gift aid:	<b>£1,401,709</b>	<b>£1,613,559</b>	<b>£1,843,542</b>
<b>Total donations:</b>	<b>£6,583,196</b>	<b>£2,474,038</b>	<b>£3,328,060</b>

The total cost of running KCF in 2018/19 was **£618,477**  
[includes all costs associated with running the office including salaries and pensions].

Total reserves at 31st March 2019 – **£379,767** [eight months' operating costs].

Value of grants from Flow-through donations was:	<b>£1,850,893</b>
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Value of grants from Endowment donations was:	<b>£702,522</b>
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<b>Total grants:</b>	<b>£2,553,415</b>
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<b>Total number of grants to organisations and individuals:</b>	<b>622</b>
-----------------------------------------------------------------	------------

## Quality Accreditation

Quality Accreditation is a Charity Commission for England and Wales programme which endorses and encourages best practice by Community Foundations. This endorsement and recognition has been held by Kent Community Foundation since 2007. Achieving Quality Accreditation demonstrates that a Community Foundation is serious about quality and accountability. It specifies what KCF do and how KCF do it in a way that other quality systems cannot, and enables Community Foundations to position themselves as part of a high-performing network across the UK.

Visit the KCF website to read more about Quality Accreditation.



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**FUNDRAISING  
REGULATOR**



**UK COMMUNITY  
FOUNDATIONS**  
GIVING FOR LOCAL GOOD

Charity Commission endorsed QA4



## Plans for 2019/20

Kent Community Foundation's mission is to proactively create strong, local communities by connecting those who want to help with those seeking help. The strategy for 2019/20 will encourage new philanthropy from a broader supporter base while continuing to build core endowment funds to ensure the long term sustainability and financial health of the Foundation. This will allow the Foundation to continue to make a significant difference for local communities, in particular the most disadvantaged, vulnerable and socially excluded across Kent and Medway.

### Three year strategy:

- 1 To grow KCF's designated and unrestricted funds to allow the Foundation to direct funding to where it is most needed across the county.
- 2 To develop and maintain effective grant and loan making operations, including the creation of a new multi-year funding programme to address some of the most pressing issues for local voluntary sector organisations in Kent and Medway.
- 3 To develop a robust impact model which will clearly demonstrate over time the difference the Foundation and its supporters have made to the most disadvantaged people of Kent and Medway.
- 4 To create a sustainable model of support for the voluntary sector by establishing strategic partnerships with intermediaries and other key stakeholders across the county.
- 5 To build organisational capacity and resources, including sustainable core funding, to meet objectives.

I have made several applications through Kent Community Foundation and I have found the organisation extremely supportive during the application process. They make the process as simple as possible and the advice of the team of grants officers has been an invaluable element in our success in a variety of applications.

Folkestone  
Rainbow Centre

Kent Equality Cohesion, Maidstone

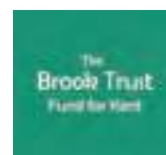


Mount Lodge Young Farmers' Club, Ashford





# Thank you to our donors, fund-holders and supporters.



For further information,  
to donate or set up a fund:

admin@kentcf.org.uk | 01303 814 500

Kent Community Foundation  
Evegate Park Barn, Evegate Business Park, Ashford, Kent TN25 6SX

[www.kentcf.org.uk](http://www.kentcf.org.uk)



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