# THE LAWSON TRUST MILLION POUND ENDOWMENT MATCH CHALLENGE FOR THE ENVIRONMENT







# ABOUT ENDOWMENT MATCH FUNDING How it works

The Lawson Trust Million Pound Match Funding Challenge doubles your donation through Kent Community Foundation (KCF), with every £1 donated matched by another £1.

With an endowment fund, your donation is invested and the annual revenue generated then awarded to small charitable organisations in Kent and Medway. It's a fantastic way to provide long-term, more stable support for local communities.



This match funding partnership provides those with a passion and commitment to the county the opportunity to support voluntary groups that are dedicated to enhancing, preserving, and protecting our local environment. Funding will benefit communities by enabling access to services that boost physical and mental wellbeing, and engage people in more sustainable practices for better social, economic and environmental future outcomes.

### **Example**

Your donation	£100,000
The Lawson Trust match	+ £100,000
Gift aid adds 25%	+ £25,000*
Your donation's contribution to KCF	- £2,500**

Your new endowment fund value..... £222,500

\*25% of your donation \*\*2.5% of your donation only

### **KEY INFORMATION**

### How much can I donate?

New donors: Minimum donation of £50,000 with no maximum but a £100,000 match cap.

Existing donors (KCF endowment fund-holders): Minimum top-up donation of £25,000 and a maximum of £50,000.

# Who is eligible?

Match funding is open to individuals, families, charitable trusts and foundations and businesses.



# Can I donate shares?

Yes, gifts of publicly quoted shares, which attract tax relief, can be considered.

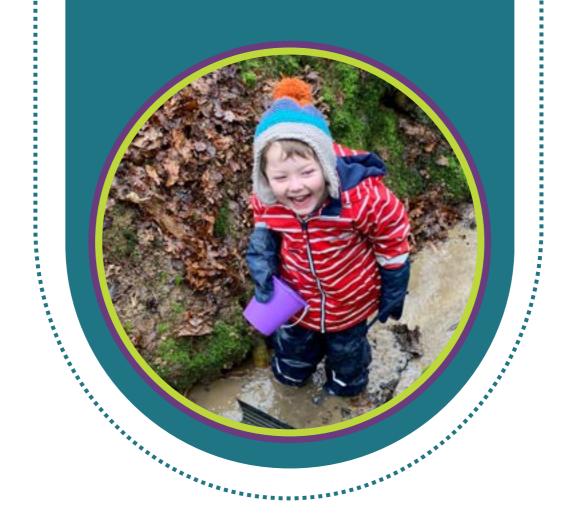
### What else do I need to know?

Funding will be awarded to charitable organisations with environmentally-focused activities that benefit Kent and Medway communities.

Existing KCF flow-through fund-holders must create a new endowment fund to take advantage of match funding.

The Lawson Trust will match donations until they reach a total £1 million.





# **WHAT'S NEXT?**

Whether you, your family or a client of yours is considering giving through Kent Community Foundation and you want to know more about the Million Pound Endowment Match Challenge for the Environment, get in touch.

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www.kentcf.org.uk/giving/match-funding

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